

Overview of all dates 2017



| July 2017 | August 2017 | September 2017 | October 2017 | November 2017 | December 2017 |
|-----------|-------------|----------------|--------------|---|---------------|
| 1 Sa | 1 Tu | 31. CW | 1 Fr | 35. CW | 1 Su |
| 2 Su | 2 We | | 2 Sa | | 2 Mo |
| 3 Mo | 3 Th | | 3 Su | | 3 Tu |
| 4 Tu | 4 Fr | | 4 Mo | 36. CW | 4 We |
| 5 We | 5 Sa | | 5 Tu | | 5 Th |
| 6 Th | 6 Su | | 6 We | | 6 Fr |
| 7 Fr | 7 Mo | 32. CW | 7 Th | | 7 Sa |
| 8 Sa | 8 Tu | | 8 Fr | | 8 Su |
| 9 Su | 9 We | | 9 Sa | 41. CW | 9 Mo |
| 10 Mo | 10 Th | | 10 Su | Registration deadline for early booking/start of placements | 10 Tu |
| 11 Tu | 11 Fr | | 11 Mo | 37. CW | 11 We |
| 12 We | 12 Sa | | 12 Tu | | 12 Th |
| 13 Th | 13 Su | | 13 We | | 13 Fr |
| 14 Fr | 14 Mo | 33. CW | 14 Th | | 14 Sa |
| 15 Sa | 15 Tu | | 15 Fr | | 15 Su |
| 16 Su | 16 We | | 16 Sa | 42. CW | 16 Mo |
| 17 Mo | 17 Th | 29. CW | 17 Su | | 17 Tu |
| 18 Tu | 18 Fr | | 18 Mo | Start: Dispatch Set 2 "Approval" (trade-fair approval with information on registering of events, on book sales via the trade-fair book store, and on the "Leipzig Book Fair Prize") | 18 We |
| 19 We | 19 Sa | | 19 Tu | 38. CW | 19 Th |
| 20 Th | 20 Su | | 20 We | | 20 Fr |
| 21 Fr | 21 Mo | 34. CW | 21 Th | | 21 Sa |
| 22 Sa | 22 Tu | | 22 Fr | | 22 Su |
| 23 Su | 23 We | | 23 Sa | 43. CW | 23 Mo |
| 24 Mo | 24 Th | 30. CW | 24 Su | | 24 Tu |
| 25 Tu | 25 Fr | | 25 Mo | 39. CW | 25 We |
| 26 We | 26 Sa | | 26 Tu | | 26 Th |
| 27 Th | 27 Su | | 27 We | | 27 Fr |
| 28 Fr | 28 Mo | 35. CW | 28 Th | | 28 Sa |
| 29 Sa | 29 Tu | | 29 Fr | | 29 Su |
| 30 Su | 30 We | | 30 Sa | 44. CW | 30 Mo |
| 31 Mo | 31 Th | 31. CW | | | 31 Tu |
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| | | | | | 30 Th |
| | | | | | 31 Su |

Don't forget! Register now as an exhibitor and secure attractive conditions with the early booking discount or when signing a 3-year contract. We are happy to coordinate stand locations with you.

In just 6 steps to the book fair:

- 1 Register as an exhibitor
- 2 State your needs and individual wishes
- 3 Concept planning of your exhibition
- 4 Promote your fair activities
- 5 Remember to book the technical equipment and necessary services
- 6 Stand setup and official opening of the Leipzig Book Fair 2017




**Leipziger
Buchmesse**

*Leipzig liest
15 – 18 March 2018*

Overview of all dates 2018



| January 2018 | February 2018 | March 2018 | April 2018 | May 2018 | June 2018 |
|--|---|---|---|--------------|---|
| 1 Mo 1. CW | 1 Th Start: Dispatch of the invitations to the opening event on 14.3. and awarding of the "Leipzig Book Fair Prize" | 1 Th | 1 Su We wish you a happy Easter! | 1 Tu 18. CW | 1 Fr 22. CW |
| 2 Tu Start: Dispatch Set 3 "Stand Allocation" (with hall map and access details for the online ordering system LM-ORDER) | 2 Fr 5. CW | 2 Fr 9. CW | 2 Mo 14. CW | 2 We | 2 Sa |
| 3 We Order additional services for your trade-fair presentation, such as furniture, parking spaces, stand cleaning, etc. | 3 Sa | 3 Sa | 3 Tu | 3 Th | 3 Su |
| 4 Th | 4 Su | 4 Su | 4 We | 4 Fr | 4 Mo 23. CW |
| 5 Fr | 5 Mo Advertising deadline „Book dealers special“ 6. CW | 5 Mo 10. CW | 5 Th Start: Dispatch of the final trade-fair invoices | 5 Sa | 5 Tu |
| 6 Sa | 6 Tu | 6 Tu | 6 Fr | 6 Su | 6 We |
| 7 Su | 7 We | 7 We | 7 Sa | 7 Mo 19. CW | 7 Th |
| 8 Mo Start: Trade-fair book store dispatches information on sales at book stores and exhibitor stands | 8 Th | 8 Th | 8 Su | 8 Tu | 8 Fr |
| 9 Tu 2. CW | 9 Fr | 9 Fr | 9 Mo 15. CW | 9 We | 9 Sa |
| 10 We | 10 Sa | 10 Sa | 10 Tu | 10 Th | 10 Su |
| 11 Th Opening of online ticket shop for trade visitors' tickets | 11 Su | 11 Su | 11 We | 11 Fr | 11 Mo Start: Dispatch Set 1 (exhibitors documents for the Leipzig Book Fair 2019 from 21 to 24 March) |
| 12 Fr | 12 Mo 7. CW | 12 Mo Stand setup 11. CW | 12 Th | 12 Sa | 12 Tu 24. CW |
| 13 Sa | 13 Tu | 13 Tu Stand setup | 13 Fr | 13 Su | 13 We |
| 14 Su | 14 We Submission deadline for technical orders and permit applications | 14 We 7 pm Opening of the Leipzig Book Fair at the "Gewandhaus Leipzig" | 14 Sa | 14 Mo 20. CW | 14 Th |
| 15 Mo Editorial deadline for exhibitor index, Leipzig liest and specialist programme | 15 Th "Leipzig liest" programme is online Late-order surcharges for certain services | 15 Th | 15 Su | 15 Tu | 15 Fr |
| 16 Tu Advertising deadline for Book Fair guide, Leipzig liest and specialist programme | 16 Fr | 16 Fr | 16 Mo 16. CW | 16 We | 16 Sa |
| 17 We Publication date for "Focus Education" programme "Leipzig liest – Programme for Children and Adolescents" | 17 Sa | 17 Sa | 17 Tu | 17 Th | 17 Su |
| 18 Th Start: Dispatch of trade-fair invoices 3. CW | 18 Su | 18 Su  Leipziger Buchmesse | 18 We | 18 Fr | 18 Mo 25. CW |
| 19 Fr | 19 Mo 8. CW | 19 Mo Stand dismantling 12. CW | 19 Th | 19 Sa | 19 Tu |
| 20 Sa | 20 Tu | 20 Tu Stand dismantling | 20 Fr | 20 Su | 20 We |
| 21 Su | 21 We | 21 We | 21 Sa | 21 Mo 21. CW | 21 Th |
| 22 Mo 4. CW | 22 Th | 22 Th | 22 Su | 22 Tu | 22 Fr |
| 23 Tu | 23 Fr | 23 Fr | 23 Mo 17. CW | 23 We | 23 Sa |
| 24 We | 24 Sa | 24 Sa | 24 Tu | 24 Th | 24 Su |
| 25 Th Start: Dispatch of exhibitor passes, services from the starter package and invitation to the trade-fair party | 25 Su | 25 Su | 25 We | 25 Fr | 25 Mo 26. CW |
| 26 Fr | 26 Mo 9. CW | 26 Mo 13. CW | 26 Th | 26 Sa | 26 Tu |
| 27 Sa | 27 Tu | 27 Tu | 27 Fr | 27 Su | 27 We |
| 28 Su | 28 We Order deadline for customer invitations, paid exhibitor passes, parking passes | 28 We | 28 Sa | 28 Mo 22. CW | 28 Th |
| 29 Mo 5. CW | 29 Th Publication date for Book Fair guide, Leipzig liest programme booklet and specialist programme | 29 Th | 29 Su | 29 Tu | 29 Fr |
| 30 Tu Exhibitor index with stand numbers is online Late-booking surcharge for registering as an exhibitor | | 30 Fr | 30 Mo | 30 We | 30 Sa |
| 31 We | | 31 Sa | | 31 Th | |



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