



LEIPZIG LIEST

Leipzig Book Fair and Manga-Comic-Con offer much more than just exhibitions.

As an exhibitor, you have the option to present your authors, books and programmes in addition to your exhibition stand. A perfect option can be to organise an event at the Leipzig liest reading festival. To participate in the Leipzig liest reading festival, please observe our Special Conditions of Participation.

WHY IS AN EVENT AS PART OF LEIPZIG LIEST READING FESTIVAL THE IDEAL ADDITION TO YOUR EXHIBITION STAND?

- | Direct contact to readers
- | Discussions on the subject and content of the event or book
- | Forums at the fair where visitors can discover new stories and content
- | Added flair at various distinctive event venues across the city
- | Savings on organisation and costs for events
- | Opportunity to offer book sales and signings
- | Visibility: marketing for your authors, books and companies, along with media attention if desired

YOUR EVENT

You have various options to make your event slot whatever you want it to be: a reading, a panel discussion, an interactive exchange with visitors, a hands-on programme for kids, a book signing or lecture. Whatever you choose, the variety is what makes our programme special. There are no restrictions from us on the content. When you register your event, you have the possibility to allocate it to the relevant theme and fill it with content. This means it can easily be found in the full digital programme using the available filters. Once you have been approved as an exhibitor, you can submit your event requests from 02 October to 30 November 2023. More information on registering book signing hours in our signing areas and on registering for special event formats will follow shortly.

OUR SERVICE GUARANTEE

- | Allocation of event slots
- | Organisation, construction, equipment and management of forums at the exhibition site
- | Selection, arrangements, agreements and technical equipment if possible for venues in and around Leipzig
- | Programme publications, advertising, PR, media cooperation

HOW MANY EVENTS CAN I REGISTER?

The number of events will initially be decided by the exhibitor. Depending on the size of your stand, we will try to allocate your events to the venues we have available (please refer to the table showing the number of permitted events/m² space rented). In cooperation with the Leipzig liest team, you may be able to request more events than would be available based on the allocation table.

There are various criteria to consider when deciding whether events can be planned. These include the topicality of the title and the relevance to current themes being communicated at Leipzig Book Fair (e.g. a focus on particular countries or subjects) and the availability of suitable venues.

Responsibility for hosting the event lies with the respective organiser or the registering company as described in Point 2.8 of the Special Conditions of Participation.



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NUMBER OF EVENTS PER M² OF STAND SPACE

STAND SIZE	MAXIMUM NUMBER OF EVENTS
Small stand, 4 m ²	1
Small stand, 6 m ²	2
8 to 10 m ²	3
12 to 18 m ²	5
from 20 m ²	+2
Co-exhibitors	Event requests can be booked in agreement with the main exhibitor via their account.

The number of events can be increased by 2 for each additional 20 m² of exhibition space.

WHAT DOES PARTICIPATION COST?

Your stand rental provides a contribution towards financing the costs of organising events and the costs of the venues. The fee for the Leipzig liest reading festival is used to finance the publishing of the programme.

FEES FOR LEIPZIG LIEST

LEIPZIG LIEST FEE 1 €45	Per event for: <ul style="list-style-type: none">• Main exhibitors for all events• Events at your stand and digital events
LEIPZIG LIEST FEE 2 €99	Per event for: <ul style="list-style-type: none">• Co-exhibitors

HOW DO I REGISTER MY EVENTS?

You will be able to submit your event requests via your customer account as soon as you have been approved as an exhibitor at the Book Fair. Registration also constitutes an application to be entered into the event database. The Leipzig liest team will consider the applications and confirm which events may take place. Events will be displayed online on our homepage and/or in our digital programme and in the Leipzig Book Fair/Manga-Comic-Con app.

CONTACT

Feel free to contact us if you have any questions related to your events:

Leipzig liest

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