

Reach thousands of audio enthusiasts at the Leipzig Book Fair

Whether you're an audiobook publisher, podcast producer, audio platform or service provider – the Audiowelt [Audio World] is the place where your content can be heard, discovered and experienced.

Why exhibit at Audiowelt?

Reach your target audience:

Meet visitors who are specifically looking for audiobooks, podcasts, radio plays and new audio experiences.

Greater visibility:

Your presence doesn't end at the exhibition stand: listening zones, the Audio Stage and additional advertising spaces ensure you attract more attention.

Turn listeners into customers:

Engage your audience with audio samples, live events, book signings and interactive formats.

Maximum flexibility:

You can take part with as little as 4 m² – with space to create your own stand or a complete stand.

YOUR PRESENCE IN THE AUDIOWELT

Your [exhibition stand](#)

Choose between space only and a complete stand. You can take part with a stand as small as 4 m².

Listening Area– Let your content speak for itself

Your audio samples are played several times a day on centrally located Listening Area Islands and generate extra attention for your products.

Audio Stage (optional)

Over the course of the four-day programme, you can showcase your new releases, live podcasts, interviews, panel discussions or award ceremonies. A book-signing area is available immediately afterwards if required. Audio recordings of presentations on the Audiobühne are available on request for a fee.

The prices, dates and rules set out in the event programme for the [Leipzig Book Fair](#) apply.

Even greater visibility

Expand your presence through advertising spaces, installations, workshops, networking events, community meet-ups and other promotional activities. Bookings are made on an individual enquiry basis.



OFFERS AND PRICES

1. Your exhibition stand

Special rate for registrations made by **18 August 2026**

Standard rate until **1 November 2026** (registration deadline)

please select “Audiowelt” as your preferred location in the exhibitor registration form.

Self-build stand (unfurnished space without partition walls, minimum area 4 m²)

Price plus the basic marketing package, fee for the audio sample package, sustainability fee and AUMA fee .

Complete stand A, B, C or Duo (from 4 m²)

Price plus fee for the audio sample package

For full details, see the dates, price list and complete stand offers for the [Leipzig Book Fair 2027](#).

2. Audio sample package

With the Audio sample package, you can showcase your audiobooks, podcasts and radio plays exactly where visitors are specifically looking to discover new audio experiences: in the central listening areas of the Audiowelt (the **Audiolounge** for adults and the **Audiokosmos** for children and young people). This allows you to extend your reach far beyond your exhibition stand.

Your benefits:

- Up to 3 audio samples, each with a maximum duration of 15 minutes
- At least 3 scheduled plays throughout the fair
- Additional repeats at no extra charge, subject to availability
- Your audio samples can be distributed across several listening areas
- Display of the track names on digital panels within the listening areas
- Additional visibility and reach for your audio content

Who is the audio sample package for?

The audio sample package is mandatory for main exhibitors with their own audio content in the Audiowelt section. Service providers in the Audiowelt section, as well as exhibitors from other sections and co-exhibitors, may opt to book the package as an extra.



for main exhibitors in Audio World with their own audio content (mandatory)	€ 365.00
for service providers in Audio World (optional)	€ 365.00
for main exhibitors in other exhibition sections and co-exhibitors in all sections (optional)	€ 425.00

Once you have registered, please send us your audio samples and track information. We will take care of the organisational planning. Subject to availability, additional audio sample packages can be booked. All prices, deadlines and terms and conditions of participation can be found in the official [exhibitor documentation](#).

Become part of the Audiowelt! Secure your place now and present your audio content to an enthusiastic audience of book and audio fans.

YOUR CONTACTS:

Daniela Kobe
Project Manager
d.kobe@leipziger-messe.de
Tel.: +49 341 678-8026

Eva Maas
Project Manager
e.maas@leipziger-messe.de
Tel.: +49 341 678-8017