



# Exhibiting

at the Leipzig Book Fair 2021

There are many good reasons to exhibit at the Leipzig Book Fair. We offer a variety of exhibition and stand options that are particularly suitable for smaller independent publishers, authors or first-time exhibitors.

A collective exhibition stand or your own? We can show you how to make your products the centre of attention.

## Are you a publisher or author and only have a few publications that you want to present?

Then take part in the **collective stand for publications from small publishers and self-published works**.

You can submit publications which will be presented at a collective stand and sorted by subject. However, as this is a book presentation, you will not have the opportunity to participate in the „Leipzig liest“ (Leipzig reads) programme. You will not receive an entry in the Leipzig Book Fair exhibitor directories or free admission tickets. Organiser: MVB GmbH/ ISBN-Agentur; We will be happy to put you in touch or forward your enquiry. You will receive the participation prices from the stand organiser. MVB will take care of your stand on site on all four days of the fair.

## You want to present as a publisher but don't want to organise or manage your own stand?

Then take advantage of the **collective stands** by the Leipzig Book Fair and its partners.:

- Collective stands for independent publishers, audiobook publishers, textbook / academic and calendar publishers (Organiser: Börsenverein des Deutschen Buchhandels e.V. (The German Publishers and Booksellers Association) and Leipzig Book Fair)
- Collective stands Austria and Switzerland (Organiser: Hauptverband des Österreichischen Buchhandels and Schweizer Buchhändler- und Verleger-Verband SBVV)
- Collective stand education (Organiser: Verband Bildungsmedien e.V.)
- Collective stand comics / graphic novels (Organiser: Comic Combo Vertrieb, owned by Sebastian Röpke)
- Collective stand religious book publishers (Organiser: Vereinigung Evangelischer Buchhändler und Verleger e.V.)

We will be happy to arrange the appropriate contacts or forward your enquiry to our partners.

Participation prices are provided by the respective organiser.

In general, the collective stands will be looked after by the respective stand organisers on site.

## Do you want your own stand in a particular trade fair area?

We offer **exhibition stands starting from 4m<sup>2</sup>** in different variations.

- A reasonably priced and practical complete stand with individual design options or as a custom-built stand with your own individual trade fair stand.
- First time with your own stand? Exhibitors can profit from the **starter kit for first-time exhibitors** (only valid for registrations before 10.01.2021). It contains services that ease the preparations for your own stand and guarantee a successful first trade fair.

## If you have any questions please do not hesitate to contact us!

Exhibitor service: Phone: +49 341 678-6950, [aussteller@leipziger-buchmesse.de](mailto:aussteller@leipziger-buchmesse.de)

More information on fair stands, prices and registration deadlines at:  
[www.leipziger-buchmesse.com/becomeanexhibitor](http://www.leipziger-buchmesse.com/becomeanexhibitor)