



**Leipziger
Buchmesse**

Leipzig liest
May 27–30, 2021



**LEIPZIGER
MESSE**



MANGA-COMIC-CON
at the Leipzig Book Fair | 27–30/05/21

Funding from the Economic Stimulus Package NEUSTART KULTUR of the Federal Government Commissioner for Culture and Media Framework Conditions for Exhibitor Funding

The Federal Government Commissioner for Culture and Media is subsidising the Leipzig Book Fair through the NEUSTART KULTUR economic stimulus package to mitigate the consequences of the Corona crisis for this sector. A significant share of the funding will, for example, be used to encourage exhibitors to participate in the event.

Framework Conditions for the Funding of Exhibitor Participation

The rental fee pricing system for the Leipzig Book Fair and Manga-Comic-Con 2021 has been revised and updated.

- The standard rental fees will now apply **to all exhibitors, regardless of the registration date**. The current price lists for rental fees and other fees for exhibitors can be found on our website at www.leipziger-buchmesse.com/becomeanexhibitor and www.manga-comic-con.com/becomeanexhibitor.
- In addition, subsidies are used to give exhibitors a **discount on stand fees**.

Level of Funding Available

- All exhibitors will be granted a subsidy of **20 % of the (net) rental fee**.

Application Process

- Exhibitors **do not need to apply for this funding** separately. The respective subsidy amount will be automatically deducted for all exhibitors and listed in the stand permit and trade fair rental invoice. Exhibitors will not be required to do anything in this regard.
- An equal amount of funding is available for **all national and international main exhibitors, i.e. exhibitors with their own stand**, at the Leipzig Book Fair and Manga-Comic-Con, which will be calculated on the basis of the **regular rental fee** according to the price list.
- Funding will be granted for **all stand sizes and constructions**.
- The subsidy amount will be calculated on the basis of the registered area and construction of the stand. If, in exceptional cases, the subsidy amount needs to be adjusted after approval due to changes to the area or stand construction, the exhibitor will not receive any interim information on the new subsidy amount. The final amount can be found in the **trade fair rental invoice**.
- We are unable to guarantee funding.

If you have any questions please do not hesitate to contact us!

Leipzig Book Fair

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Manga-Comic-Con

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Minister of State
for Culture and the Media